

Eden Visitor Information Centre

Membership Proposal 2023-2024



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01 Who we are



The Eden Visitor Information Centre (EVIC) strives to be a focal point for visitors to Eden and the Sapphire Coast in planning their holiday and providing advice on what to see and do in the local area. We are operated by not-for-profit incorporated association, Eden Tourism Inc., which also oversees Cruise Eden. Our information counter is staffed by a passionate team of volunteers who work tirelessly to promote our members, our town, and its surrounds.

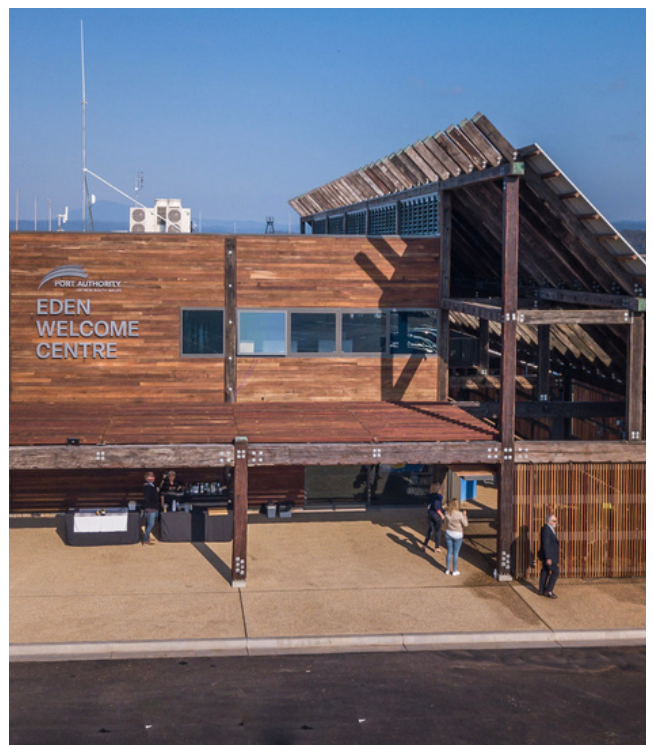
EDEN - A NATURAL PARADISE

Eden Tourism Inc. Current Volunteer Board (elected annually at AGM):

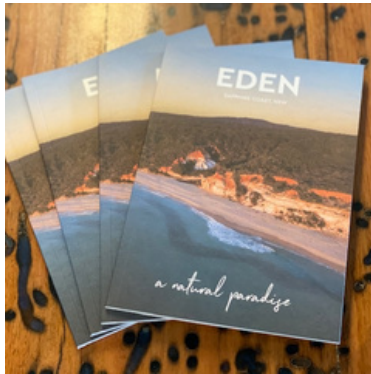
- Lana Wills - Chairperson
- Emma Godfredson - Vice-Chair
- Michelle Rose - Treasurer
- Jennifer Shuwalow - Secretary
- Jess Taunton - General Committee Member
- Nicole Brown - General Committee Member
- Coral Reynolds - General Committee Member

EVIC Management:

- Clair Mudaliar - Centre Manager
- Jody White - Retail Supervisor



What we do 02



The Eden Visitor Information Centre....

- Operates an award winning visitor centre 7 days a week, 363 days a year, providing guidance and recommendations to visitors as well as maps and guides. The centre experiences exceptional visitation with over 94,000 visitors through the doors in 2022.
- Supports local producers and businesses by showcasing local art and products in the centre's retail offering as well as liaison with suppliers to create new unique Eden souvenirs.
- Markets Eden as a destination via our print, website and social media channels (currently over 12,500 followers across Facebook and Instagram).
- Regularly produces both the Eden Town Map and Eden Visitor Guide which are dispersed to hundreds of visitors centres across three states.
- Makes accommodation and tour bookings on behalf of visitors (including offering a range of tours to cruise ship passengers), as well as recommend local businesses for shopping, food and beverage, and services.
- Organise and assist with a wide range of events both at the centre as well as in Eden.
- Provide a tour guide service to visiting bus groups which includes a hop on, hop off tour guide.
- Host networking events and functions for members including options for specialist training.
- Work closely with key stakeholders such as Destination Southern NSW, Sapphire Coast Destination Marketing, Bega Valley Shire Council and local community groups to benefit Eden.
- Apply for grants and complete projects to improve Eden's facilities and tourism infrastructure (we recently installed baby change facilities in two locations in Eden and are currently working on the installation of birdlife signage around Lake Curalo).



03 What we offer

Membership with us includes....

- Brochures displayed in the centre (please note, standard DL is preferred size);
- Promotion of your business by our staff and volunteers;
- Standard listing on the Visit Eden website;
- Promotion through our social media platforms (Facebook & Instagram);
- Invitation to networking evenings (hosted by EVIC and/or Sapphire Coast Destination Marketing);
- Co-ordination of new marketing opportunities/products (i.e Eden Map, Eden Guide, magazine articles);
- Advertising of your events on our website in the 'What's On' section (please supply info);
- Regular newsletters updating you on relevant tourism issues, as well as networking and learning opportunities;
- Optional use (available to members only) of Tour Desk within centre (10% commission fee on bookings), and advertising on AV monitors (\$145 per annum).

EDEN - A NATURAL PARADISE

"The exceptional team at Eden Visitor Information Centre are a huge support to us as tour operators. They communicate clearly and go above and beyond to assist us in any way they can. Their fingers are always on the pulse and the team of volunteers are a true asset to the town and region. The space at the Eden Wharf is a tourist attraction in itself, with thoughtfully curated souvenirs made by local creatives..... and coffee!"

Cam - Sapphire Coast Guiding Co.



Join us!

04

We would be grateful for your membership which would assist us in supporting Eden's tourism industry.

Help us to help you!

More information available.....

- View or download the Eden Tourism Inc. organisational constitution [here](#).
- The Eden Visitor Information Centre Annual Report will soon be available to view online (mid July).

Next Steps.....

- Drop by the Visitor Centre and see Clair for a **Membership Application Form** or email info@visiteden.com.au, or call 02-64961953.
- Our Membership Feedback Form is available online [here](#), providing members (and those considering membership) the ability to give anonymous feedback.

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